



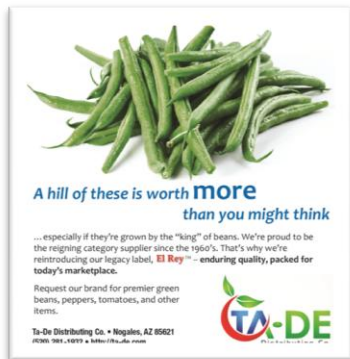
The right partner is everything

In today's challenging produce marketplace, how you grow is important but **who** you grow with is imperative.

It's no longer enough to have a quality product. With over 400 items in a typical supermarket produce department, standing out from the competition is what counts.

After almost 60 years distributing fresh produce throughout North America, we have the elements that stand apart and spell success for our grower partners. These include:

- In-depth industry knowledge and efficient distribution system
- Long-term planning based on true trends, not fads
- Superior reputation in trust, reliability with both growers and lenders
- Immaculate sanitation, safety, packing and warehouse operations
- Active service in top industry organizations such as the FPA, AMHPAC, and others
- Innovative marketing and promotional programs
- Distinctive product line packed and sold by a dedicated team
- Consistent contact with customers and prospects for continued sales.



We rely on our select grower partners to help us meet these exacting standards. That's why we guide them in the production of what we know offers the best returns, such as beans, peppers, tomatoes, cucumbers and other top items.

Our experienced counsel, along with state-of-the-art facilities and efficient systems, means they can continue doing what they do best.



Advertising directly to retail and foodservice buyers is one of the value-added services we provide.

Importantly, our grower partners enjoy an "open door" to our warehouse, management, sales and marketing departments where they can count on personal service, not just during their season, but all year long.

COMING SOON: Reintroduction of our legacy **El Rey** label. Join our select grower partners by contacting CEO Bob Bennen at 520-281-1932 or at [rbennen@ta-de.com](mailto:rbennen@ta-de.com)

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